

Professional experience

Employer Caffaina S.r.l.
Position held Full time employee
Dates March 2015 to today
Main activities Team management, service design, UX/UI design, prototyping, user testing

Employer Multiconsult S.r.l.
Position held Full time employee
Dates October 2014 to February 2015
Main activities UX/UI design

Employer PG&W S.r.l.
Position held Full time employee
Dates May 2011 to September 2014
Main activities Web design and development

Employer Ethos Creative (UK)
Position held Internship
Dates April to June 2012
Main activities Branding and web design

Personal skills

Languages Italian, english
HTML, CSS, PHP, JavaScript

Attitude I'm skilled in working on different projects at the same time. I work well both in groups or autonomously. I have strong determination in meeting quality and deadlines. I usually push myself and my team towards change and innovation.

Softwares Sketch App, Figma, Principle, InVision, Axure, Adobe Creative Suite (Photoshop, Illustrator and After Effects)

Academic formation

Qualification Master in Communication Design
Organization Politecnico di Milano
Dates September 2007 to April 2014
Main subjects Culture of communication design, project management, graphic design laboratory activities

Qualification Erasmus International Exchange
BA (Hons) Advertising Design
Organization University of Wales, Newport (UK)
Dates February to July 2012
Main subjects Consumer behaviour, branding, target audience

My work

How I work When I start a project I usually take some time to analyse the brief, collect case studies and make UX research. I conduct user interviews and submit surveys to better understand user's behaviour. Then I start wireframing on paper to rapidly explore navigation patterns and define content hierarchy. Finally I design layouts and animated prototypes of the product. I often work side by side with creatives and developers during the entire process.

I worked for AIRC, AON, BNL-BNP Paribas, Coop, Giorgio Armani, Genialloyd, Hogan, AC Milan, Peugeot Scooters, Save the children, Zanichelli

Awards 1 Website of the day (Awwwards)
3 Website of the day (CSSDA)
3 Honorable mention (Awwwards)